## Isetan

## Scotts Road, Singapore







The Freshest Fruits and Vegetables await you!



Freshly baked breads and pastries....



Are you getting hungry yet?



The famous Isetan main floor escalator



ProMedUSA's AirPro-MAX keeping the indoor air smelling "Hokkaido Fresh"

We are proud that Isetan Singapore has selected our ProMedUSA AirPro-MAX Bipolar Ionizer to keep the air in their supermarket's back office "Hokkaido Fresh"!

Isetan is a leading Japanese departmental store well known for its excellent service staff; commitment to quality and industry-leading buys which exemplifies the best of Japanese retail. Based in Tokyo, Isetan has branches throughout Japan, Southeast Asia, Taiwan and China.

With accolades spanning from the departmental fashion industry to charitable contributions in both health and education sectors, Isetan Singapore has established itself as a fashion innovator in the local departmental store market.

On the tip of Singapore's Orchard Road and Scotts Road, Isetan is a familiar sight for tourists and Singaporeans alike. Their huge supermarket is no exception!

## "We want customers to feel like they're shopping in Japan"

All 18,000 ft<sup>2</sup> of the supermarket have been redesigned with this in mind. There are designer touches from top design companies in Tokyo, from the wavy ceilings that are meant to evoke the pebble stone paths of Japanese gardens to its comforting, neutral colour concept, and marble and stainless steel surfaces.

Freshly-baked bread, event stages introduce food and beverage products from Japan, fresh seafoods and meats make this a culinary destination for locals and tourists alike.

